

Automotive Service Councils of California

One Capitol Mall, Suite 800 Sacramento, CA 95814-3229 (916) 924-9054 (800) 810-4272 FAX (916) 444-7462

E-mail: gpeterson@amgroup.us

Contact: Gloria Peterson

FOR IMMEDIATE RELEASE

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Automotive Service Councils of California Proudly Announces New Corporate Partnership with DRIVE

SACRAMENTO – The Automotive Service Councils of California is proud to announce its most recent corporate partnership with DRIVE, a premiere automotive and truck repair consulting and training company.

"DRIVE is thrilled to now be a Corporate Partner with ASCCA," said Mandee Bradshaw, Vice President Marketing & Brand Development. "The ASCCA mission of representing and giving a voice to independent shop owners throughout California is closely aligned to the goals of DRIVE."

With over 25 years of experience, their continuing aim is to provide shop owners with best-in-class training, organizational skills, and management tools. The goal of DRIVE is to fully arm shop owners with every executive and management ability needed to win.

"Whether your goal is to increase car count, expand your customer base, or learn better management skills, DRIVE can help you with the variety of services they offer." said Todd Westerlund, Chair, ASCCA Revenue and Benefits Committee. "With their knowledge and skillset, DRIVE can assist you in reaching your goals and taking your business to the next level."

Mandee Bradshaw

Vice President | Marketing & Brand Development

Phone: (818) 863-1077 Email: <u>info@driveshops.com</u>

Website: www.Driveshops.com



Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice."